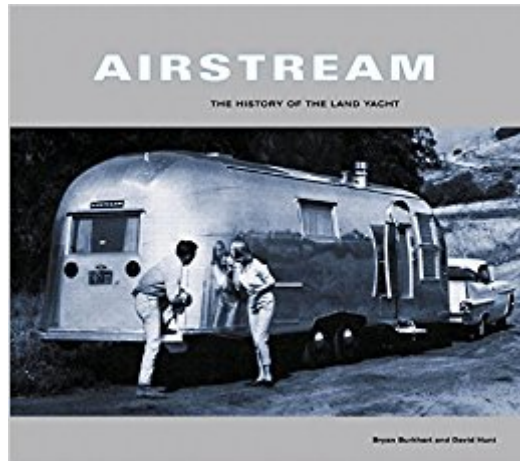


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# Airstream: The History Of The Land Yacht



## Synopsis

Sleek and shiny, Airstream trailers have been turning heads on the highways since they first started caravanning across America in the 1930s. These "aluminum skinned, gleaming silver bullets" are currently enjoying a revival in popularity. Praised for their clean lines and timeless aesthetic, movie stars and design buffs are snapping up these vintage beauties. Airstream equal parts travelogue, cultural history, and biography of Wally Byam, Airstream's charismatic inventor celebrates the trailer's enduring appeal as an icon of simple, aerodynamic living. A dazzling array of images tell the story of how Byam, the father of modern trailer travel, created less a product than an entire culture. From the Eiffel Tower to the pyramids of Giza, from the Acropolis to the Golden Gate Bridge, Airstream caravans continue to travel to the far reaches of the earth. Amazing photographs from the Airstream archives document this metallic nomad's significant place in the history of design, from its streamlined origins to its current vogue. Airstream has always been synonymous with the freedom of the open road. Today the dream lives on.

## Book Information

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## Customer Reviews

Adventure is where you find it any place, every place, except at home in the rocking chair. Wally Byam, creator of the Airstream

Bryan Burkhart is a designer, storyteller, and Airstream enthusiast, who owns a restored 1962 Airstream Flying Cloud. He lives in San Francisco. David Hunt lives in New York. He writes regularly

on art and culture for art/text, Flash Art, and Sculpture.

A wonderful collection of Airstream's nostalgic advertisements, travel pictures from the 50s and 60s, and explains the history of the Airstream company. The vintage cars shown are just as interesting as the trailers. I'm shopping for an older Airstream to do a renovation on and this book gave me enough background to know what I'd be getting into for each decade of production. This book helps us today to visualize how to use Airstream's products to our best advantage.

This fascinating history of the Airstream was of special interest to me. My parents bought a used Airstream in the mid-seventies and had several happy years of travel. Of course when we met them at a state or national park, we enjoyed good times and good food both inside of and outside of their Airstream. All that was missing in this chronicle were more inside photos, instead of the two photos and several drawings of happy folks cooking, eating, playing cards, and visiting in the Airstream. However, the book is still a wonderful history and contains excellent outdoor photographs from many countries. Who knew that the pygmies of Uganda were able to see a real Airstream? Who knew that the Airstream caravans reached as far as Russia and as India? The fellowship of the Airstream crowd comes through in a joyful way; an adventurous life for friendly people.

A very well done photo essay on the evolution of the Airstream and Wally Byam's camping philosophy. A must have if you have an Airstream, and a must have if you're looking for one. Either way this book was well thought out, executed and filled with wonderful photos. A trip back in time, recommend!

This book contains an interesting and plentiful assortment of photos and illustrations, but it is a drag to read. It is verbose and frequently veers off course to matters only loosely connected to Airstream's history. And the storyline jumps around and virtually disappears, time after time, into thickets of fluff. Overall I found it took unusual effort to find the wheat amidst the chaff in this book, and to follow the often sketchy, weaving trail of the story. Were I not so interested in Airstreams, I would not have finished it. I recommend it only to those likewise enamored.

Got this for my Dad who is an Airstream owner and fan. He loved it.

Pictures are very interesting, as well as history, very in-depth. Second portion a bit heavy on the

international trips. Would have liked a linear history of makes and models along with floor plans, as we have a 1987 Excella, which was never mentioned, nor was anything post-1960's.

This book is a must-have for anyone who owns an Airstream trailer. It is interesting, informative and provides a nice history of the trailer.

Very interesting about this.

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